



## **P** IS FOR...

By Edel Wignell

### **POSITIVITY**

Send and forget. **P**ursue new **P**rojects. Remain **P**ositive. **P**essimism achieves nothing.

### **PERFECTION**

Polish your ms until it is **P**erfect in **P**resentation, grammar, **P**unctuation. Send when it is immaculate.

### **PUBLISHER (1)**

Visualize the **P**ublisher and Editor sitting at desks immersed in very important work, **P**ressed by deadlines. Never **P**hone! Send your great new **P**lot idea as a **P**roposal or a query by **P**ost with return **P**ostage.

### **PUBLISHER (2)**

You're waiting for a reply. Never **P**hone! Visualize the **P**ublisher and Editor surrounded by **P**iles of mss, including yours. Send a reminder by **P**ost with return **P**ostage.

### **PROFESSIONAL**

Be **P**rompt and **P**rofessional in all dealings with the **P**ersonnel of the **P**ublishing House.

### **PATIENCE**

I submitted a ms for eight years, receiving **P**raise, but not a contract. At last I found a **P**ublisher who wanted to **P**ublish.

### **PERSISTENCE**

One of my best mss – a **P**icture-story – was returned 63 times in Australia, the US and the UK before it was accepted with delight.

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